CONTRACT



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And:

MENTZER MEDIA DO NOT MAIL **600 FAIRMOUNT AVENUE SUITE 306 TOWSON, MD 21286**

	Contract / Revision			Alt Order #			
	333841	/ 3					
Product							
SENATE 2012							
Contract Dates	Estimate #						
09/25/12 - 10/01/12	1314						
Advertiser			Ori	iginal Date	/ Revision		
LINDA MCMAHON FOR S	ENATE		C	9/06/12	/ 09/28/12		
	Billing Cycle	Billing	Cal	endar_	Cash/Trade		
	EOM/EOC	Broado	ast		Cash		
	Station	Accou	nt E	xecutive	Sales Office		
	WVIT	Corey	Lan	ie	Philadelphia NS		
	Special Hand	ling					

Advertiser Code

Advertiser Ref

20828

Total Ratings 291.10

Product Code

Demographic RA35+

IDB#

1021 Agency Ref

42748

Spots/ Rate Rtn TypeSpots Ch Start Date End Date Description Start/End Time Length Week Days Amount 09/25/12 09/30/12 6-7A CT NEWS TODAY 6A-7A :30 NM \$1.800.00 Weekdays Spots/Week Rating Start Date **End Date** Rate Week: 09/24/12 09/30/12 - 1111--4 \$450.00 4.00 12P-1P WVIT 09/25/12 09/30/12 12-1P AH LIVE :30 NM 4 \$300.00 IP Spots/Week Start Date **End Date** Weekdays Rate Rating 09/30/12 1.00 Week: 09/24/12 - 1111--\$75.00 3 WVIT 09/25/12 09/30/12 4-5P ELLEN 4P-5P :30 NM 8 \$1,600.00 IΡ Weekdays Rating Start Date **End Date** Spots/Week Rate Week: 09/24/12 09/30/12 - 2222- -\$200.00 3.00 WVIT 09/25/12 09/30/12 5-6P CT NEWS @ 5PM 5P-6P :30 NM 6 \$5,100.00 CDR Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 09/24/12 4.00 09/30/12 - 1212-WVIT 09/25/12 09/30/12 6-630P M-F CT NEWS @ 6 6P-630P :30 NM \$4,800.00 CDR Start Date **End Date** Weekdays Spots/Week Rate Rating 5.00 09/30/12 Week: 09/24/12 \$1,200.00 - 11111--WVIT 09/25/12 09/30/12 7-730P EXTRA 7P-730P :30 NM \$1,800.00 IΡ Spots/Week Start Date **End Date** Weekdays Rate Rating 09/24/12 09/30/12 WVIT 09/25/12 09/30/12 730-8P ACCESS HOLLYWO 730P-8P NM :30 \$1,800.00 IΡ

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

Contract Agreement Between: Print Date 10/08/12 Page 2 of 5



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Contract / Revision Alt Order # 333841 / Contract Dates Product Estimate # 09/25/12 - 10/01/12 SENATE 2012 1314 Original Date / Revision Advertiser 09/06/12 / 09/28/12 LINDA MCMAHON FOR S

							Spots/				
*Line Ch Star	t Date End D	ate Descripti	on	Start/End T	ime	Days Length	•	Rate Rtn	Type	Spots	Amount
Start Date Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> - 1111	Spots/Week 4	Rate \$450.00	Rating 3.00						_
	25/12 09/30/1	12 1135-123	SA TONIGHT SHO	O\1135P-1235.	A	:30			NM	6	\$1,350.00
IP Start Date Week: 09/24/12	End Date 09/30/12	Weekdays - 2121	Spots/Week 6	Rate \$225.00	Rating 3.00						
9 WVIT 09/2	25/12 09/30/1	12 11-1135P	LATE NEWS	11P-1135P		:30			NM	5	\$4,000.00
IP <u>Start Date</u> Week: 09/24/12	End Date 09/30/12	Weekdays - 11111-	Spots/Week 5	<u>Rate</u> \$800.00	Rating 4.00						
10 WVIT 09/2	25/12 09/30/1	12 8-9P THE	VOICE	8P-9P		:30			NM	1	\$2,000.00
IP <u>Start Date</u> Week: 09/24/12	End Date 09/30/12	Weekdays - T	Spots/Week 1	Rate \$2,000.00	Rating 6.00						
	25/12 09/30/1	12 W9-11P L	AW AND ORDER	R \$9P-11P		:30			NM	1	\$1,600.00
IP <u>Start Date</u> Week: 09/24/12	End Date 09/30/12	Weekdays	Spots/Week 1	Rate \$1,600.00	Rating 4.00						
12 WVIT 09/2	25/12 09/30/1	12 F9-10P G	RIMM	9-10P		:30			NM	1	\$1,800.00
CDR <u>Start Date</u> Week: 09/24/12	End Date 09/30/12	Weekdays F	Spots/Week 1	Rate \$1,800.00	Rating 4.00						
13 WVIT 09/2	25/12 09/30/1	12 10-11P D	ATELINE NBC	10P-11P		:30			NM	1	\$1,500.00
IP <u>Start Date</u> Week: 09/24/12	End Date 09/30/12	Weekdays F	Spots/Week 1	Rate \$1,500.00	Rating 3.00						
14 WVIT 09/2	25/12 09/30/1	12 6-7A CT N	IEWS TODAY	6A-7A		:30			NM	1	\$200.00
CDR <u>Start Date</u> Week: 09/24/12	End Date 09/30/12	Weekdays S-	Spots/Week 1	Rate \$200.00	Rating 2.00						
	25/12 09/30/1	12 7-9A SAT	URDAY TODAY	7A-9A		:30			NM	1	\$350.00
IP <u>Start Date</u> Week: 09/24/12	End Date 09/30/12	Weekdays S-	Spots/Week 1	Rate \$350.00	Rating 4.00						
E 16 WVIT 09/2	25/12 09/30/1	12 6-630P C	ΓNEWS SAT @ 6	6P6P-630P		:30			NM	3	\$550.00
IP <u>Start Date</u> Week: 09/24/12		Weekdays	Spots/Week 1	<u>Rate</u> \$550.00	Rating 6.00						

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I I.

Contract Agreement Between: Print Date 10/08/12 Page 3 of 5



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Contract / Revision Alt Order # 333841 / Contract Dates Product Estimate # 09/25/12 - 10/01/12 SENATE 2012 1314 Original Date / Revision Advertiser 09/06/12 / 09/28/12 LINDA MCMAHON FOR S

		Spots/			_
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Rtn	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate Ratir	<u> </u>		_	
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WVIT 09/24/12-09/30/12 6-630P CT NEWS SAT @ 6	Start/End Time	Weekdays Length	Rate Rtg \$550.00 6.00	Type	
See MG 16.2.16.3	0F 0P-03UP	Sa :30	\$550.00 6.00	INIVI	
NA-PGM NOT SCHEDULED					
2 WVIT 09/24/12-09/30/12 GOLF RYDER CUP	9A-7P	Sa :30	\$275.00 3.00	NM	
NA-NOT AVAILABLE 3 WVIT 09/24/12-09/30/12 GOLF RYDER CUP	9A-7P	Sa :30	\$275.00 3.00	N/A	
® See MG 16.4,16.5,16.6	JA 11	5a .50	φ270.00 3.00	TVIVI	
NA-NOT AVAILABLE					
4 WVIT 10/01/12-10/01/12 9-10A TODAY SHOW	9A-10A	M:30	\$300.00 2.00	NM	
MG for 16.3,16.2 5 WVIT 10/01/12-10/01/12 1-2P DAYS OF OUR LIVES	1D 2D	M: :30	\$125.00 2.00	NIM	
MG for 16.3,16.2	IF-ZF	.30	\$125.00 2.00	INIVI	
6 WVIT 10/01/12-10/01/12 2-3PM JEFF PROBST	2P-3P	M::30	\$125.00 2.00	NM	
→ MG for 16.3,16.2					
17 WVIT 09/25/12 09/30/12 6-630P CT NEWS SUN @ 6	F6P-630P	:30		NM 1	\$550.00
IP					
Week: 09/24/12 End Date Weekdays Spots/Week	Rate Ratir \$550.00 6.0				
	******				#050.00
18 WVIT 09/25/12 09/30/12 7-8A CT NEWS TODAY	7A-8A	:30		NM 2	\$350.00
IP Start Date End Date Weekdays Spots/Week	Rate Ratir	าต		ł	
Week: 09/24/12 09/30/12S 2	\$175.00 3.0				
19 WVIT 09/25/12 09/30/12 8-9A SUNDAY TODAY	8A-9A	:30		NM 1	\$350.00
IP					
Start Date End Date Weekdays Spots/Week	Rate Ratir				
Week: 09/24/12 09/30/12S 1	\$350.00 4.0				
20 WVIT 09/25/12 09/30/12 FTBL NIGHT AMERICA	7P-8P	:30		NM 1	\$1,000.00
IP Start Date End Date Weekdays Spots/Week	Rate Ratir	na			
Week: 09/24/12 09/30/12 S 1	\$1,000.00 2.0			Ī	
21 WVIT 10/01/12 10/01/12 6-7A CT NEWS TODAY	6A-7A	:30		NM 2	\$900.00
IP					*****
Start Date	Rate Ratir			Ī	
Week: 10/01/12 10/07/12 M 2	\$450.00 4.0				
23 WVIT 10/01/12 10/01/12 4-5P ELLEN	4P-5P	:30		NM 1	\$200.00
IP Start Date End Date Weekdays Spots/Week	Poto Potis	20			
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 M 1	Rate Ratir \$200.00 3.0				
24 WVIT 10/01/12 10/01/12 5-6P CT NEWS @ 5PM	5P-6P	:30		NM 2	\$1,100.00
IP					Ţ.,. 00.00
Start Date End Date Weekdays Spots/Week	Rate Ratir				
Week: 10/01/12 10/07/12 M 2	\$550.00 4.0)()		I	

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Contract Agreement Between: Print Date 10/08/12 Page 4 of 5



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	Contract / Revision 333841 / 3	Alt Order #
Contract Dates	Product	Estimate #
09/25/12 - 10/01/12	SENATE 2012	1314
Advertiser		Original Date / Revision
LINDA MCMAHON FOR S		09/06/12 / 09/28/12

			Spots/			
*Line Ch Start Date End Date Description	Start/End T	ime Days	Length Week	Rate Rtn Type:	Spots	Amount
Start Date	Rate	Rating				
25 WVIT 10/01/12 10/01/12 6-630P M-F CT NEWS @ 6	6P-630P		:30	NM	1	\$800.00
IP		.				
Start Date Week:End Date 10/01/12Weekdays 10/07/12Spots/Week 1	800.00	Rating 5.00				
26 WVIT 10/01/12 10/01/12 630-7P NIGHTLY NEWS	630-7P		:30	NM	1	\$2,000.00
IP Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 M 1	Rate \$2,000.00	Rating 6.00				
1100111 10701712		0.00		NIN 4		#450.00
27 WVIT 10/01/12 10/01/12 7-730P EXTRA	7P-730P		:30	NM	1	\$450.00
IP	<u>Rate</u> \$450.00	Rating 3.00				
28 WVIT 10/01/12 10/01/12 730-8P ACCESS HOLLYW	O:730P-8P		:30	NM	1	\$450.00
IP						•
Start Date End Date Weekdays Spots/Week	Rate	Rating				
Week: 10/01/12 10/07/12 M 1	\$450.00	3.00				
29 WVIT 10/01/12 10/01/12 1135-1235A TONIGHT SHO)\1135P-1235	A	:30	NM	2	\$450.00
IP						
Week: 10/01/12 End Date Weekdays Spots/Week Week: 10/01/12 M 2	Rate \$225.00	Rating 3.00				
1770010 10/01/12 10/01/12 112	*	3.00				
30 WVIT 10/01/12 10/01/12 11-1135P LATE NEWS	11P-1135P		:30	NM	1	\$800.00
IP <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Pata	Rating				
Week: 10/01/12 End Date Weekdays Spots/Week Week: 10/01/12 M 1	Rate \$800.00	4.00				
31 WVIT 10/01/12 10/01/12 M8-10P VOICE	8-10P		:30	NM	2	\$7,600.00
CDR	0-101		.00	INIVI	_	ψ1,000.00
Start Date End Date Weekdays Spots/Week	Rate	Rating				
Week: 10/01/12 10/07/12 M 2	\$3,800.00	7.00				
32 WVIT 10/01/12 10/01/12 M10-11P REVOLUTION	10P-11P		:30	NM	2	\$3,600.00
IP						
Start Date End Date Weekdays Spots/Week	Rate	Rating				
Week: 10/01/12 10/07/12 M 2	\$1,800.00	5.00				
33 WVIT 09/28/12 09/30/12 1135-1235A TONIGHT SHO)\1135P-1235	A	:30	NM	1	\$450.00
CDR						
Week: 09/24/12	Rate \$450.00	Rating 3.00				
	•	3.00			_	
34 WVIT 09/28/12 09/30/12 8-9A SATURDAY TODAY	8A-9A		:30	NM	2	\$1,200.00
CDR Start Date End Date Weekdays Spots/Week	Doto	Rating		ļ		
Week: 09/24/12 End Date Weekdays Spots/Week 09/30/12S- 2	Rate \$600.00	4.00				
35 WVIT 09/28/12 09/30/12 8-9A SUNDAY TODAY	8A-9A		:30	NM	1	\$650.00
CDR	JA-JA		.00	IAIAI	1	ψ000.00
ODIN						

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Print Date 10/08/12 Page 5 of 5 Contract Agreement Between:

■ NBC	WVIT 1422 New Britain Ave
CONNECTICUT	West Hartford, CT 06110
	(860) 521-3030

www.nbcconnecticut.com

	Contract / Revision 333841 / 3	Alt Order #
Contract Dates 09/25/12 - 10/01/12	Product SENATE 2012	Estimate # 1314
Advertiser LINDA MCMAHON FOR	-	Original Date / Revision 09/06/12 / 09/28/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time Days	Length Week	Rate Rtn TypeS	pots	Amount
Week: Start Date 09/34/12 End Date 09/30/12 Spots/Week 1	Rate Rating 4.00				
36 WVIT 09/28/12 09/30/12 NFL REG SSN LOCAL	815P-1130P	:30	NM	1	\$5,500.00
IP					
Start Date	Rate Rating				
Week: 09/24/12 09/30/12S 1	\$5,500.00 9.10				
		Totals	291.10	80	\$58,950.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	61	\$40,050.00	\$34,042.50
10/01/12 -10/01/12	19	\$18,900.00	\$16,065.00
Totals	80	\$58,950.00	\$50,107.50

Signature:	D	Date:	

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